

lead
collaborate
inspire



2024 Health and Movement Science 11–12 Conference

Sponsor expression of interest

Expression of interest
closes 23 April 2024

The Department of Education is hosting a conference for the Health and Movement Science 11–12 syllabus. This conference is specifically tailored to empower PDHPE teachers and faculty leaders.



Venue

Parramatta State Office
Level 1, 105 Phillip Street, Parramatta

Time and date

8am – 4.30pm, Friday 28 June 2024

Audience

150 PDHPE teachers and faculty
leaders

Cost

- \$220 for government schools

- \$300 for non-government schools

This conference offers you the opportunity to:

- engage with 150 PDHPE teachers from across NSW
- promote products and services to the audience
- access valuable insights in to their target audience

Opportunity

The department is seeking sponsorship to be able to reduce or cover the cost of conference registration for PDHPE teachers and faculty leaders (currently **\$220** for government or **\$300** for non-government teachers).

Benefits

Acknowledgement and logo recognition

The department will acknowledge all sponsors in:

- program/event communications materials and website
- follow up communications post conference with PDHPE teachers and faculty leaders.

Principal sponsor - \$12,500 + GST (exclusive category)

- priority acknowledgement and exhibition opportunities
- sponsor video presentation – opportunity to include a 30-sec video presentation to be played in between sessions
- sponsor message in conference program – 300 words, text, subject to final DoE approval
- exhibition space – sponsors will be provided with a space at the conference to set up a stall to engage with participants
- 2 x conference registration for representatives from the sponsor organisation



Supporting sponsor - \$5,000 + GST

- acknowledgement and exhibition opportunities
- exhibition space – sponsors will be provided with a space at the conference to set up a stall to engage with participants
- 2 x conference registration for representatives from the sponsor organisation

In-kind sponsor – provides goods or services instead of physical currency such as, but not limited to, resources such as stationary, printed bags/merchandise for participants.

- acknowledgement and exhibition opportunities
- exhibition space – sponsors will be provided with a space at the conference to set up a stall to engage with participants

Timeline

9 April	Sponsorship EOI opens
23 April	Sponsorship EOI closes
30 April	Sponsorship agreements signed
8 May	Event organisation finalised
Friday 28 June 2024	Health and Movement Science 11-12 Conference 2024

Selection Criteria

- Successful applicants will be selected according to the criteria listed below as well as comply with any special conditions: Organisational alignment with the department's values, priorities, target audience, corporate image and reputation.
- No conflict with departmental initiatives, programs or priorities including procurement contracts with existing or pending suppliers (including those on a prequalification scheme).
- Evidence of data security processes in place and the ability to comply with the department's requirements regarding student and teacher data privacy and security.
- Ability to sign a [Sponsorship agreement subject to the department's Commercial Arrangements, Sponsorship and Donations policy](#) and [implementation procedures](#).

Special Conditions

- All employees of sponsor organisations likely to be in contact with students at department events must have a current Working with Children Check.
- Successful sponsors are required to have a current public liability insurance policy (minimum \$20 million) and present evidence upon request by the department.

Contact

PDHPE Curriculum team 7-12,
Curriculum Secondary Learners,
Curriculum and Reform Directorate

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